

James Avery Artisan Jewelry® offers \$100,000 Challenge in honor of 70th Anniversary of Texas Lions Camp

James Avery Artisan Jewelry® has issued a \$100,000 challenge grant in honor of the 70th Anniversary year of Texas Lions Camp in 2019 and in support of the 26th Annual Harry Wickersham Golf Tournament to be held on August 1, 2019 at Lady Bird Johnson Golf Course in Fredericksburg. Every gift designated for the event will be matched dollar for dollar up to \$100,000.

With this challenge, James Avery Artisan Jewelry® also has been named the Title Sponsor for the 2019 tournament.

“Texas Lions Camp is honored that James Avery Artisan Jewelry® has again honored our organization and mission by offering this challenging and generous opportunity as well as taking a leadership role as the Title Sponsor for this event”, said Chief Executive Officer of TLC Stephen S. Mabry, CAE.

President & CEO of James Avery Artisan Jewelry® Chris Avery stated, “Texas Lions Camp helps children from across Texas share in a unique summer camp experience where they learn about dealing with their respective disabilities. Our organization is pleased to offer this \$100,000 challenge grant in recognition of the unique work being accomplished which impacts the lives of children with physical disabilities, Down syndrome, cancer and Type 1 diabetes. In addition, it is our hope that this incentive will also encourage Lions, friends of TLC, corporations and foundations to provide charitable support during this anniversary year.”

About James Avery Artisan Jewelry®

James Avery is a vertically integrated, family-owned company located in the heart of the Texas Hill Country. They offer finely crafted jewelry designs for men and women in sterling silver, 14K and 18K gold, gemstones and leather wallets — designed by their skilled artisans in Kerrville, Texas. The company is a multi-channel retailer with more than 80 James Avery stores in five states. James Avery jewelry is also available in more than 215 Dillard’s stores in Texas and in 28 additional states, and nationwide through JamesAvery.com. James Avery crafts jewelry in four Texas workshops — in Comfort, Fredericksburg, Hondo and Kerrville. For more information, visit JamesAvery.com or facebook.com/JamesAvery.



2019 Texas Lions Camp Harry Wickersham Golf Tournament Hole Sponsorship Camper – Elizabeth Gustafson

The 2019 Texas Lions Camp Harry Wickersham Golf Tournament Camper Ambassador is Elizabeth Gustafson. Elizabeth has attended TLC for the past 4 summers and talks about camp affectionately as “the best place on earth.” For Elizabeth, TLC is a camp for kids with special abilities just like her.

Her mother, Michelle, tells of Elizabeth’s conditions, periventricular leukomalacia (PVL) and CP with spastic quadriplegia and how they do not define her daughter and her abilities. “She enjoys life each day and takes time to smell the flowers. Even in times of struggle or pain, she still looks for ways to help others around her that are in need.”

“TLC was amazing and perfect for Elizabeth from the very start. She loves riding the horses and going down the zip-line. She always feels included at TLC and things are adapted, and modified for her to participate. The support staff make the impossible possible.”

Her parents are proud of the strong, compassionate young woman she has become and will continue to become because of places like TLC which helps her to grow. Texas Lions Camp is proud to have great campers, like Elizabeth, who attend our summer camping program and celebrate those like her who embody the TLC spirit of “Children Can...With TLC!”™



For more Information:
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26th Annual Harry Wickersham Golf Tournament

BENEFITING



TITLE SPONSOR

JAMES AVERY
artisan jewelry

Thursday, August 1, 2019

Lady Bird Johnson Municipal Golf Course
Fredericksburg, Texas



About the Tournament

The **26th Annual Harry Wickersham Golf Tournament** is scheduled for **Thursday, August 1, 2019**, at the Lady Bird Johnson Municipal Golf Course in Fredericksburg, Texas. This exciting Golf Tournament is open to men and women and the event will consist of four-person teams (limited to 31 teams) and is formatted as a Florida Scramble/ Best Ball with a shotgun start at 8:00 am.

Major Corporate Sponsorships are available (\$10,000, \$5,000, \$3,000 and \$1,000) with corresponding benefits (shown on attached forms).

The Entry Fee is **\$100 per golfer** and a team of four golfers is **\$400** (through June 30, 2019) or \$110 per person or a team of four golfers is \$440 (beginning July 1, 2019). There will be **Hole-in-One Prizes** and **Individual Hole Prizes** (including Longest Drive and Closest to Pin – Front Nine, Straightest Drive and Closest to Pin – Back Nine).

A CATERED BREAKFAST AND LUNCH will be served as well as an AWARDS PROGRAM will be held where special presentations will be made to the winners of the various contests and to the TOP TEAMS. The winners will receive trophies and a variety of exciting prizes. Drawings for Door Prizes also will be featured at the Post-Tournament luncheon. Special Raffle as well as Live and Silent Auctions will be a part of the tournament as well.



About Texas Lions Camp

Texas Lions Camp, Inc., (TLC) provides, without charge, a camp for children who are physically disabled, have Down syndrome, cancer or Type 1 diabetes from the State of Texas, regardless of race, religion or national origin. The organization was chartered as a nonprofit corporation on April 4, 1949, by the Lions Clubs of Texas and is recognized as a non-profit corporation, under section 501 (c)(3) of the Internal Revenue Service Code. The Camp is accredited by the American Camp Association and is licensed by the Texas Department of State Health Services. The Camp has also been recognized with a Four-Star rating for Accountability and Transparency from Charity Navigator and is a Gold level participant on GuideStar.

For 70 years, the Lions of Texas and TLC have introduced over 73,000 children to the 'CAN DO' philosophy and encouraged them to reach for new horizons and celebrate exciting, first-time experiences. Corporate sponsorships with special friends allow us to help some of the most amazing children share in the best summers of their lives. Through this mission, TLC's goal is to introduce children to the "Can Do" philosophy and thus position them "to step into their calling" and achieve maximum personal growth and self-esteem.

History of the Harry Wickersham Golf Tournament

The history of this Golf Tournament began with four Texas Lions (Mike Butler, Marshall Cooper, Bruce Rickert and Harry Wickersham) coming to the Annual Board meeting of Texas Lions Camp (TLC) in Kerrville to enjoy fellowship with each other. They all loved to play golf and so what began on a \$10 per person gentlemen's donation at the Flying L Ranch Golf Course in Bandera, Texas, has grown into a major FUNdraising event which generates more than \$75,000 annually for children with special medical conditions. Other Lions heard about the golf outing and dozens joined in to play in subsequent years including Lion Ed Stebbins who was recruited to help organize the event into an annual fund-raising opportunity. He made the original presentation to the TLC Board of Directors to make the Golf Tournament an annual fund-raising event as well as recommended that the event be named in honor of Lion Harry Wickersham (who was the real golfer in the original foursome). In addition, he recruited Lion Lester Frantzen and the Fredericksburg Lions Club to help organize and operate the tournament each year.

Lions of Texas and friends of Lions celebrated achieving the \$1 million milestone in cumulative net proceeds during the 25th Annual Harry Wickersham Golf Tournament in August 2018 and met the \$75,000 challenge grant issued by **James Avery Artisan Jewelry®**. The 2018 tournament reached a cumulative total of \$1,082,000 as a direct result of the dedicated efforts by **James Avery Artisan Jewelry®** and Lions across Texas as well as friends of TLC who made personal commitments and solicited donations from family, friends and corporations over the past 25 years.

